

## LaneStaffing Teams with Houston Area Urban League

Written by Jeffrey L. Boney, Associate Editor  
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Houston based LaneStaffing, Inc., one of the largest and most successful minority owned staffing companies in the U.S. southern region, has initiated a partnership with the Houston Area Urban League (HAUL) to house additional resources aimed at job readiness and help individuals enter the economic and social mainstream. Through the leadership and vision of Carla Lane, President and CEO of LaneStaffing, her company has been instrumental in helping families become economically self-reliant as a result of her forte in recruitment, training and job placement.

LaneStaffing @ HAUL is a heartfelt service of Lane. Over the years as the LaneStaffing CEO, Lane has had a genuine care to help single mothers achieve confidence and stability through gainful employment. For decades, the number of single-parent families has climbed higher, with the majority of these households led by women.

“Being a single mother at one time, I understand the many challenges women face every day caring for the family,” said Lane. “Furthermore, if a single mother is unemployed and lacks the skill sets to meet today’s fast-paced era of technology, finding meaningful employment is that much more difficult. LaneStaffing @ HAUL enables us to meet a need of a clientele that we may not always have access to. Together with HAUL, we are able to assist with making a real difference in the lives of families. Finding employment and helping to stabilize a family is meaningful. It means that a mother can put dinner on the table, keep the lights on and send a child to school. Ultimately, employment can change the trajectory of generations from poverty to prosperity.”

According to U.S. Census Bureau, the number of single-parent families has more than doubled since 1960. In some U.S. communities, the majority of families are led by a single mother.

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“The LaneStaffing and HAUL partnership creates opportunities to strengthen families,” stated Judson W. Robinson, III, president and chief executive officer of HAUL. “The program meets people where they are. HAUL has always provided programs to support the family such as housing assistance, health and wellness resources, transportation vouchers and job-readiness training. Now, the new LaneStaffing partnership enables us to focus intentionally on placement as well as training. Our services complement each other in a more powerful way and provide our supporters with a higher level of accountability. I am delighted with the launch of LaneStaffing @ HAUL. These types of unconventional partnerships help further our mission to help families become empowered and economically secure.”

Lane’s clientele appreciates her track record for preparing individuals for the workforce and finding them viable career opportunities. “LaneStaffing and METRO have worked together for many years to staff our Call Center,” echoed METRO Call Center Services Manager Antonette Davis. “Because of LaneStaffing’s process of training and preparing candidates combined with our development program, 20 percent of our Call Center staff from LaneStaffing become regular, full time employees.”

Lane’s overall business strategy is, “take care of the people and the bottom line will grow.” Over the years, she has expanded the company’s footprint by seven states and increased its client base of Fortune 100 and 200 clients to become a leader in government contracting. LaneStaffing is a comprehensive employment-solution provider delivering the services of recruiting, screening and testing, temporary placement, job readiness training, payroll and consulting to the market.

The service hours of LaneStaffing @ HAUL are 8:30 a.m. to 5 p.m. For more information, visit the LaneStaffing @ HAUL page under the division section of [www.lanestaff.com](http://www.lanestaff.com) or call 832-460-3321.