

## The Goose Story

Written by Jeffrey L. Boney  
Monday, 25 June 2012 11:48

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Next

fall, when

you see Geese

heading South for

the Winter, flying along

in V formation, you might

consider what science has dis-

covered as to why they fly that way:

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as each bird flaps its wings, it creates an

uplift for the bird immediately following. By

flying in V formation the whole flock adds at least

71% greater flying range than if each bird flew on its own.

People who share a common direction and sense of community

can get where they are going more quickly and easily

because they are traveling on the thrust of one another.

When

a goose falls

out of formation,

it suddenly feels the drag

and resistance of trying to go it alone

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and quickly gets back into formation to take

advantage of the lifting power of the bird in front.

If we have as much sense as a goose,

we will stay in formation

with those who are headed the same way we are.

When

the Head Goose

gets tired, it rotates back

in the wing and another goose flies point.

It is sensible to take turns doing demanding jobs

with people or with geese flying South.

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Geese

honk from behind to

encourage those up front to keep up their speed.

What do we say when we honk from behind?

Finally,

and this is important,

when a goose gets sick, or is

wounded by gunshots and falls out

of formation, two other geese fall out with that

goose and follow it down to lend help and protection.

They stay with the fallen goose until it is able to fly, or until

it dies. Only then do they launch out on their own, or with another formation

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to catch up with their group.

IF WE HAVE THE SENSE OF A GOOSE,

WE WILL STAND BY EACH OTHER

LIKE THAT.

by Dr. Harry Clarke Noyes

ARCS NEWS, Vol. 7, No. 1, January 1992

This is one of my favorite stories that I wanted to share. I believe that in order for us to succeed, we must work together, appreciate one another and have each other's back. That is what success looks like to me. This story is the foundation behind the meaning of our One Woman National Business Conference logo.

This year's conference is August 17-18 and the symbolism behind the logo is that you have one group of people that are diverse at the same time. They find strength in their unity, as well as their individual uniqueness.

I encourage you to do the same, whether you are a man or a woman.

Visit [www.onewomanconference.com](http://www.onewomanconference.com) for more information and to register for the 4th Annual One Woman National Business Conference taking place at the Sugar Land Marriott, August 17-18, 2012.

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Jeffrey L. Boney is Associate Editor for the Houston Forward Times newspaper, a Next Generation Project Fellow and a dynamic, international speaker. Jeffrey is the Founder and CEO of the Texas Business Alliance and is an experienced entrepreneur and business development strategist. If you would like to request Jeffrey as a speaker, you can reach him at [jboney1@texasbusinessalliance.org](mailto:jboney1@texasbusinessalliance.org).{jcomments on}