PlugBug Charging Genius for MacBook/iPad

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PlugBug is a simple adapter that connects easily to your existing MacBook power adapter, adding a 10W USB charger (the same wattage as the one that ships with the iPad) for charging your iOS devices. The 10W capacity means that it'll charge your iPad faster than the standard iPhone/iPod charger, and will still also be able to charge those devices just as easily, too.

This innovative but oh-so-simple design from twelvesouth will really come in handy for travellers, since it means you can use the often scant hotel power outlets to maximum efficiency: Just one outlet is needed to charge both your MacBook and a USB-connected device, and the design keeps the top outlet in a two-socket wall panel free for other uses.

Even if you aren't taking your MacBook with you, PlugBug stands on its own as a very noticeable (it's red) solo iPad/iPhone charger, thanks to a bottom attachment that covers the power brick plug component when it's not in use. At \$34.99, it's actually only \$5 more than the standard Apple iPad 10W power adapter, too, so it really seems like a no-brainer for multiple Apple device owners.