

Kanye West Unveils New Strategy For New Album 'Yeezus' At His Listening Party

Written by Chelsea Lenora White Entertainment Writer
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Kanye West debuted his sixth studio album "Yeezus," on Monday, June 10 at Manhattan Milk Studios. And although celebrities like Beyonce, Jay-Z, DJ Khaled, Theophilus London, Tyson Chandler, Busta Rhymes, Timbaland and Q-Tip were spotted at the listening party, the guest list for the party was very atypical for an A-List celebrity like Kanye.

This is because there was no guest list! Kanye decided to make his listening party a public art exhibition. This, along with the red tape that covered all logos on water, alcohol bottles, equipment and more kept up Kanye's theme of anti-corporation. Kanye's reasoning for doing this: he wants to turn his back on corporations who simply use artists for cash opportunities.

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