

## Baby North West's Name Meant To Be 'Inspirational' Not 'Directional'

Written by Chelsea Lenora White Entertainment Editor  
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A source close to Kim Kardashian and Kanye West has revealed the inspiration behind the unorthodox name, "North West."

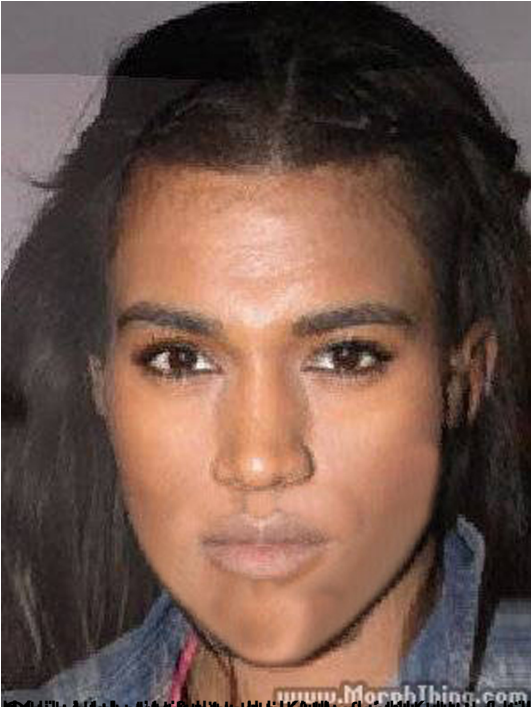
According to the insider, the name is meant to be more "inspirational than directional" and is meant to represent new heights. New parents, Kim and Kanye have even reportedly been going around saying: "What's North of North? Nothing." The insider also revealed that both Kim and Kanye believe that "North is their highest point together as a couple" and that the baby represents a kind of "North Star" for them.

This all makes sense, especially considering how Kanye prides himself in being unique and individualistic. But an alternate explanation is that Kim and

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