Written by Thursday, 26 January 2012 12:21



The National Newspaper's Publisher's Association held their 2012 Mid -Winter

Conference recently, and the

Historic Omni Royal Orleans Hotel in

New Orleans, Louisiana.

**Karen Carter Richards**, CEO/Publisher and NNPA Board Member at Large was on hand to discuss issues that pertain to the Black Press, especially in an election year. While our talented Managing Editor and Digital Media Director,

Jacqueline Lawson prese nted a seminar on "How Online Presence Compliments Print Media."

The Wells Fargo team, led by Houston's own **Cary Yates**, Senior Vice-President Market Growth and Development Manager and

#### **Shaun Coard**

, Senior Vice President and Business Banking Manager presented an excellent "Small Business Workshop."

## Francis Page, Jr.

Houston Style Magazine, also represented Houston well with a workshop on "Internet Marketing for Beginners."

# **Crystal Washington**

, Houston's Social Media Guru, conducted a workshop on "Marketing and Social Media."

#### Fabulous Around Houston - NNPA, Creole Style

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{gallery}sig\_Society\_5{/gallery}

So not only did Houston go down to New Orleans and take care of business, but they looked good doing so with fashionistas like **Karen Carter Richards**, the fabulous **Judge Clarease Yates**, **Jacqueline Lawson** 

and the

## ExecuDivas, Ms. Jocelyn Allen

, General Motors, Detroit and

# **Cheryl Pearson-McNeil**

, Nielsen. Congratulations to

## Cloves Campbell, Jr.

, NNPA President, and coordinating team and planners, on a wonderful conference. Alright guys, now - back to work!

#### **CY-FAIR TEENS - DOING IT BIG!**

When a group of teenage girls attended their **Winter Brigade Ball** this past weekend, they decided to do it in grand style.

# Lauren Brack, Brittney Williams

and

#### **Anastasia Brackens**

, three of

#### **CyFairs**

'Brigade dancers decided to make it a grande, fun occasion. Their dates wore tuxedos, not suits and they rode to the venue in a stretch

#### Hummer

limosine.

Those participating in the evening were their dates, **Nuerri Butler (Brittney's date)** and **Bryso n Lockley (Anastasia's date)** 

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**Miss Brittney Williams** appeared as a vision straight out of "*Princess and The Frog*," she being the lovely princess, of course! Donning a strapless, two-toned green gown that featured a beaded/rhinestone bodice and flowing chiffon/tulle skirting with silver glitter accesories, to also include silver glittery flat slippers .{jcomments on}