

# African-American Owned and Independently Published Newspaper Years of Tradition, Community and Family

The Houston Forward Times was founded in January 1960, under the leadership of the late founder and publisher, Julius P. Carter. Since his death in 1971, it has been under the great leadership of his widow, CEO/Publisher Lenora Carter.

**The Houston Forward Times** has grown consistent with the growth of the African American population in Houston. Today it is the largest independently owned and operated African-American newspaper published in the South/Southwest area.

**The Houston Forward Times** has been the strongest voice for African Americans in the city of Houston for 50 years, a position that this newspaper is uniquely qualified to command.

**The Houston Forward Times** is a major source of positive news about accomplishments of African-Americans. More space is devoted to African American progress than any other media. It is a proven fact that African Americans are interested in media that is interested in them--the media that brings them news they can't find elsewhere and because of this, The Houston Forward Times stays in the home from week to week.

**The Houston Forward Times** has the credibility that African-Americans have come to rely on and is trusted to be the media that proudly expresses the African-American point of view on community affairs.

Through the years, **The Houston Forward Times** has been the recipient of various awards for journalistic excellence including best graphic designs, layout, circulation and editorial excellence and the list goes on.

**The Houston Forward Times** has grown in readership to over 75% of the African-American population in the city of Houston because the focus of the articles are based on community, current events, entertainment, religion, employment opportunities and political functions. Every aspect of The Houston Forward Times is directed to the readers and their needs. The Houston Forward Times also devotes space to the younger generation, giving a voice to children in the weekly reporting of the African-American community.

**The Houston Forward Times** has won numerous awards for excellence in all departments, both locally and nationally. The most recent prestigious award was received from the Press Club of Houston for excellence in Journalism Competition for Print Journalist of the Year, 3rd Place in Investigative Reporting, and 2nd Place Editorial for Newspapers under 100,000.

**The Houston Forward Times** holds memberships in the National Newspapers Publishing Association, the Amalgamated Publishers, Inc., The Texas Press Associations, Community Newspapers Association, Community Paper Verification Service and Texas Press Services.

## History

Written by Forward Times Staff  
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The management and staff of **The Houston Forward Times** is pleased and delighted to meet the challenge of current media and works hard to provide the best news in the African-America and surrounding communities.